

Community Relations Committee 5/22

Subject: CR Meeting Notes – 5/22/2017

Attendees:

- Robert McGarry, Joe Hammer, Denise Kline, Eileen Briamonte, Chiung-Yin Liu (via phone)

Agenda/Notes

- ★ District Brand Identity
 - Mr. Mannion has provided us with some initial documentation regarding our branding, and after board consensus from the initial documentation, he will produce a final piece.
- ★ Mascot
 - Dr. McGarry is asking parent groups, school administrators, and Mr. Fallon if there would be any potential objections to using the “Holmdel Hornets” as our official mascot.
- ★ 2020 initiative
 - Dr. McGarry continues to work on disseminating information regarding the 2020 initiative. He met with Satz and HS staff to further explain his vision.
- ★ Website
 - Dr. McGarry has suggested the use of two templates from FinalSite; the board has been asked to review the options and assist in determining the best fit for our new website.
- ★ Videotaping board meetings
 - We are planning to provide video after our July meeting.

- ★ **Next Meeting:** 6/19/2017 at 9:15 am