

Community Relations Committee

Subject: CR Meeting Notes – 1/30/2017

Attendees:

- Joe Hammer
- Denise Kline
- Robert McGarry
- Eileen Briamonte
- Chiung-Yin Liu

Agenda/Notes

- ★ Videotaping board meetings
 - We discussed the possibility of having our BOE meetings video taped. Dr. McGarry is looking into the cost, specifically for the equipment and staffing.
- ★ Website
 - Talks continued on the redesign on our school's website. Our tech specialist researched web design teams for school portals, and identified FinalSite as the frontrunner.
 - We discussed varying costs associated with a custom design vs. a template design.
 - Dr. McGarry will be reviewing various templates that are offered and then provide us with a select few that he recommends for our district needs.
- ★ Facebook
 - Dr. McGarry has joined facebook and invites all to follow him: Dr. Robert McGarry, Superintendent
- ★ Superintendent's Town Hall Meeting
 - Dr. McGarry developed a web form for people to submit questions or concerns. The goal is to have town hall meetings to address these inquiries.
 - https://docs.google.com/a/holmdelschools.org/forms/d/e/1FAIpQLSeWVMGBcB8tOpD2LCIpYEOOJDjwzeFji8BZuB_lpRCTdqeP0Q/viewform
- ★ Full Day Kindergarten
 - Discussions began on the possibility of full day kindergarten.
- ★ Items for Good of the Order
 - We talked about the variation of school mascots and the "H" logo associated with Holmdel schools. There is consideration to having one school mascot as well as one "H" logo.
- ★ **Actions**
 - cost associated with video recording BOE mtgs, Dr. McGarry and Anthony
 - identify preferred FinalSite website layouts, Dr. McGarry
 - mascot and logo discussion: mtg with consultant who "re-branded" Rumson schools

- ★ **Next Meeting:** 2/17 at 9:00 am