

Community Relations Committee Meeting Notes

Wednesday, September 22nd, 2010, 7:00 PM

Attending: Board Members: Chiung-yin Liu-chair, Dennis Pavlik, Mike Sockol, Ray Tai
Administrator: Barbara Duncan

1. Communication Plans

The committee discussed a few current events (i.e. Back-To-School-Nights, Community Day, E-Alert Campaign, etc.) which linked to our developing "Communication Plan". To improve our district website's impression and functions, Mr. Sockol volunteers to check 3 or 4 other school district websites, Mrs. Duncan will recommend the names of school district websites to him.

2. Holmdel Community Day (Saturday, October 2nd)

Board Members have signed up for shifts to attend and help at Holmdel Community Day. Gerilyn will prepare all the materials. V.P. Mrs. Garrity will bring red apples to the event. There are no other give away items due to the cost. Mrs. Duncan mentioned that the Community Day Committee has agreed to try to keep all school district groups in the same area.

3. School information on the Holmdel Township Website

Mr. Sockol brought the Committee's attention to the school district information posted on the Township website. Mrs. Duncan will discuss linkages to school information with Township personnel.

4. November BOE Column

Dr. Tai confirmed Mrs. Pascucci, C & I Chairperson, will write the November BOE Column on behalf of BOE. At the meeting, the Committee suggested at least 15 days advance notification to the writer should be considered for the upcoming months column.

5. E-Alert Campaign

The committee thanks Gerilyn Kessler, Administrative Assistant to the Superintendent, Special Projects, for volunteering at each Back-To-School-Night. She set up the BOE table and handed out materials and helped parents sign up for an E-Alert account. Gerilyn reports that the number of participants in E-Alert Mailing list has been rising. We will continue the campaign at Holmdel Community Day. The committee recommends sending out all important issues or updates through E-Alert.

6. WRS Washington DC Trip – B. Duncan

There is a concern regarding this trip as there may be an issue regarding the availability of volunteer teacher chaperones.

7. Items for the good of the order

Next Meeting: Wednesday, October 20th, 2010 at 7:00 PM, Central Office

Respectfully submitted,
Chiung-Yin Liu